

GREATER PHILADELPHIA IS A HOTBED OF LIFE SCIENCES AND BIOMEDICAL DISCOVERY.

The Scientist magazine finds that it's the connections that make the area cool.

(PHILADELPHIA, PA) January 16, 2007— In a special supplement to the January issue, [*The Scientist*](#) takes an in-depth look at the quiet and remarkable rise of the biotechnology and life science industries within the Greater Philadelphia region. In fact, the region takes the #3 spot – right behind Boston and San Francisco – as a top life science cluster in the country.

The supplement, titled [*Life Sciences in the Greater Philadelphia Region*](#), showcases the leaders, companies, and organizations making it happen. *The Scientist* also explores what sets the area apart for the other top regions: a long history of science and health innovation, proximity to the major financial and government centers, and the reduced cost of living and doing business.

With over \$13.7 billion in earnings generated each year and over 400 companies, 88 higher-education institutions, and 120 hospitals involved in research and development, the Greater Philadelphia region is an incubator for life-saving innovation, breakthroughs and high-end medical delivery. Defined as 11 counties in Pennsylvania, New Jersey and Delaware, the region has other impressive credentials:

- Home to 15 leading pharmaceutical companies and the headquarters of 11, including GlaxoSmithKline, Johnson & Johnson, Wyeth, AstraZeneca, and Merck
- Has 9 of the country's best hospitals, per *US News and World Report*
- Employs a whopping 11.4% of the total area population in the life science sector

The history of the area is also steeped in innovation and biomedical discovery. Home to the 1st hospital, university, medical school and pharmacy in the United States, the region has always been in the forefront of new discoveries in healthcare and fighting disease. But recently, according to a travel magazine, “Somehow, suddenly, Philadelphia got cool”.

Not only is the city now teeming with stellar restaurants, world-class museums and stunning architecture, but the region also has an abundance of top-tier academic institutions, a developing biotech base, and a heavyweight pharma presence. But what makes Greater

Philadelphia highly appealing, *The Scientist* found, is the history of the extensive life sciences network, the sense of teamwork, and the commitment to commercialization of innovation that allows it to flourish.

The special supplement, found online at www.the-scientist.com/greaterphiladelphia and as a print magazine by special request, spotlights those who are driving the economic and academic research development of the region, those who have dared to grow businesses from the floor up, and presents case studies from Pennsylvania, New Jersey, and Delaware on the sophisticated R&D currently underway. It also provides a networking guide for the region's life science employees.

“Because Philadelphia is the home of *The Scientist*, we thought it was time to tell the story of this booming life science economy and the great network we are honored to be a part of.” says Richard Gallagher, Editor & Publisher of *The Scientist*. “We, along with many other leaders in science discovery, are beneficiaries of this unique environment in which to do great science and build innovative businesses.”

About *The Scientist*

The Scientist, the magazine of the life sciences, has informed and entertained life science professionals around the world for over 20 years. We provide print and online coverage of the latest developments in the life sciences including trends in research, new technology, news, business and careers. *The Scientist* reaches the leading researchers in academia and industry that are interested in maintaining a broad view of the life sciences by reading insightful and entertaining articles about current controversies, scientists in the field, the commercialization of innovation and the new discoveries affecting our lives and planet. For more information about *The Scientist*, visit www.the-scientist.com.

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